

# **Niki Farahmand**

storiesbyniki.com

(540) 597-9693

## **EXPERIENCE**

*Senior Producer*

*Aug. 2019 - present*

KUTV CBS 2 Salt Lake City

- Produces 5:00pm broadcast
- Oversees team under Executive Producer by assisting other dayside producers, managing reporters, splitting reporters between shows, and taking charge during breaking news
- Adapts to producer schedule needs by stepping in to produce other shows

*Line Producer*

*March 2018 – July 2019*

CNN International – Atlanta

- Produced hour long broadcasts daily
- Responsible for all elements of live news broadcasts; pitched guests, communicated vision for the show to team of anchors, writers, editors and production before carrying it live to air cleanly and on time
- Produced multiple content formats including segments and packages

*Senior Producer*

*Dec. 2015 – Jan. 2018*

KSL NBC 5 Salt Lake City

- Produced 6:00am hour long broadcast leading into Today Show
- Oversaw morning team under Executive Producer by assisting 4:30 and 5:00am producers

*Associate Producer/News Content Specialist*

*Feb. 2014 – Nov. 2015*

WWBT NBC12 Richmond

- Associate Producer: Stacked and wrote stories; boothed broadcasts; wrote web articles
- News Content Specialist: floor directed; operated Chyron, audio, Vinten robotic cameras

## **SKILLS**

- Able to operate iNews and ENPS
- Understands and pays attention to audience & demographic
- Works well under pressure, with others and in fast-paced environments
- Extensive understanding of various multimedia platforms
- Knows some Farsi and American Sign Language

## **EDUCATION**

American University

*Jan. 2019 – August 2021*

School of Communication – Washington, D.C.

- *Master's degree in Strategic Communications*

Virginia Commonwealth University

*Aug. 2010 – May 2014*

School of Media & Culture – Richmond, VA

- *Bachelor of Science, Mass Communications - Concentration: Broadcast Journalism*